



SEATTLE'S CHINATOWN – INTERNATIONAL DISTRICT SPONSORSHIP OPPORTUNITIES 2010

LUNAR NEW YEAR CELEBRATION • YEAR OF THE TIGER – February 13th, 2010

Lunar New Year is the most important of the traditional Chinese holidays. The Chinatown–International District Lunar New Year Celebration brings thousands families to participate authentic cultural activities featuring calligraphy drawing, hanging lanterns, face painting, Chinese yoyo and specials throughout the District. Enjoy lively Lion and Dragon dances, rhythmical Japanese taiko drumming, and drill team performances throughout the day.

- Presenting \$10,000
- Silver \$4,000
- Friends of the Celebration \$1,500

SUMMER FESTIVAL – July 10 & 11, 2010

The Chinatown–International District Summer Festival is a special two-day event celebrating the largest Pan Asian street festival in the Pacific Northwest. The Festival attracts more than 30,000 people and over 100 booths to the heart of historic King Street. Family, friends and neighbors come to visit our many booths featuring cultural activities, authentic cuisine, arts & crafts, and community organizations!

- Presenting \$40,000
- Gold \$16,000
- Silver \$7,500
- Bronze \$5,000
- Friends of the Community \$2,500

NIGHT MARKET

– Saturday Evenings in August 2010

Originated in Asia, the night market is an open air street market filled with vendors selling delicious food items, clothing and consumer goods. It is a wonderful night life where people can enjoy a variety of experiences in shopping, eating, games and entertainment all in one place.

2010 Packages to be Announced

* All sponsorship packages can be customized to best meet sponsor needs and objectives *
Please contact Maribeth Ellis for details at 206.382.1197 or maribeth@cidbia.org

The Chinatown–International District Business Improvement Area (CIDBIA), a non-profit 501(c)(3) organization funded by the business and property owners of the Chinatown–International District, represents the interests of the business and property owners of the District. The CIDBIA's mission is to promote economic vitality, to encourage responsible business development and to support continuous improvements in the quality of life within the District.

